Change page, link colors

Change background color of page

1. Open the home page in Notepad.

2. In the **\<BODY\>** tag, add the attribute **BGCOLOR="#ffffcc"**:

   \<BODY BGCOLOR="#ffffcc"\>

3. Save the page and view it in the browser. The background color of the page should now be pale yellow.

Hexadecimal colors

The **ffffcc** that stands for pale yellow is a hexadecimal color. Hexadecimal colors allow you to specify colors more precisely than you can with words. For example, you could use the attribute **BGCOLOR=yellow** in the body tag and the page background would turn bright yellow, but if you used **BGCOLOR=pale yellow**, that wouldn't work.

For shades of color, hexadecimals must be used. They work like this:

Computers show color as a mix of red, green and blue. In hexadecimal colors, the first pair of letters or numbers signify red, the second pair signify green, and the third pair signify blue:

Red	Green	Blue
ff	ff	cc

Hexadecimal colors, continued

The color values go from the maximum amount of color (**ff**) to no color at all (**00**):

Max		Mid-range			None
ff	**cc**	**99**	**66**	**33**	**00**

Navy blue would be shown in hexadecimals as no red (**00**), no green, (**00**), and a little bit of blue (**66**):

000066

A list of hexadecimal color codes is posted at:

www.webmonkey.com/reference/color_codes

Change link colors

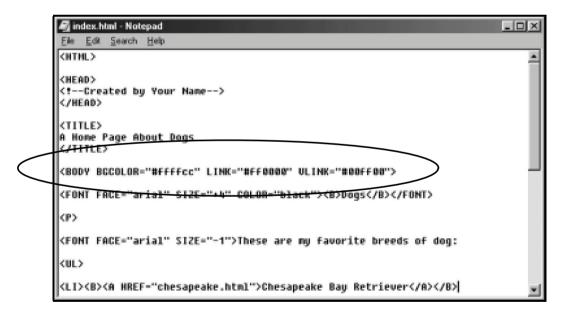1. In the home page, add the attribute **LINK="#ff0000"** to the **<BODY>** tag:

   <BODY BGCOLOR="#ffffcc" LINK="#ff0000">

   This makes the links on the page show up in red.

2. Add the attribute **VLINK="#00ff00"** to the **<BODY>** tag:

   <BODY BGCOLOR="#ffffcc" LINK="#ff0000" VLINK="#00ff00">

   This makes visited links show up in green.

   Tip: *Visited links are links to pages that have already been viewed in the browser.*

3. Save the page and view it in the browser. The links on the page should either be red or green.

Consistent link colors

Link colors should be consistent throughout a Web site. If the links on one page are red, they should be red on every page.

Learning that "red equals link" once is much easier for people than having to figure out the link color for each page or section of a site.